

FILM & MEDIA STUDIES

Students in Film and Media Studies look at all aspects of film and media, including aesthetic, creative, critical, cultural, technical, and theoretical perspectives. An undergraduate degree in film and media studies is often a gateway to advanced study in film, mass communications, or other areas. Students may go on to pursue MFAs in filmmaking or degrees in film and/or media studies. Students focusing on mass media also go into fields such as political science, sociology, and law.

PROGRAMS



DEGREES AND CERTIFICATES

- Bachelor of Arts in Film and Media Studies
- Bachelor of Arts in Media Studies
- Film Studies Minor

ABOUT THE PROGRAM

The Film and Media Studies program prepares students for careers as communicators, innovative creators of film and other media texts, and competent professionals in such fields as broadcast news, digital media, film production, or other media-related fields. Film and Media Studies students learn skills in the making of audio-visual productions and also graduate with knowledge in writing about, researching, and analyzing many different kinds of media.

REAL-WORLD CONNECTIONS



SKILLS AND TALENTS

- Industry Knowledge
- Production Skills
- Technical Skills
- Artistic Skills
- Project Skills

CAREERS

- Director
- Producer
- Videographer
- Camera Operator
- Multimedia Journalist
- Production Manager

EMPLOYERS

- Activision
- KEYC News
- KMSQ Public Television
- Quad Cities Community Television
- Radio Mankato
- Self Employed

INSPIRED ACTION



EMPLOYMENT RATE

80.6%
of program graduates begin their careers within one year of graduation.

Graduates: 45
Respondents: 34
link.mnsu.edu/graduate-follow-up

MEDIAN SALARY

\$66,320
The median annual wage for Media and Communication occupations in May 2023.

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Media and Communication occupations, at link.mnsu.edu/film-media-studies-salary

PROGRAM WEBSITE



hss.mnsu.edu/filmstudies

