

INTERNATIONAL BUSINESS

International Business prepares students to manage business and/or business operations with a global mindset. A global mindset involves a multifaceted approach to understanding cultural differences, political and governing bodies, and financial variances found in the international marketplace. The international business program prepares students to meet the challenges of the global economy. Most of the students are employed in the finance, marketing, transportation and international divisions of the small-to-mid-size corporations.

PROGRAMS



DEGREES AND CERTIFICATES

- Bachelor of Science in International Business
- International Business Minor

ABOUT THE PROGRAM

International Business majors acquire the knowledge to work successfully in today's globalized business operations. Students become informed global citizens and develop a skill set to bridge cross-cultural differences in business practices around the world.

REAL-WORLD CONNECTIONS



SKILLS AND TALENTS

- Networking Abilities
- Cross-Cultural Communication Skills
- Global Mindset
- Economics
- Social Sciences
- Business Skills

CAREERS

- International Market Researcher
- Export Officer
- Marketing Manager
- Regional Coordinator
- Customs Broker
- International Sales Officer

EMPLOYERS

- Aeragion Industries International
- Cisco
- Enterprise
- FIS
- Media Vista Group Univision
- Mediterranean Shipping Company

INSPIRED ACTION



EMPLOYMENT RATE

98.2%
of program graduates begin their careers within one year of graduation.

Graduates: 71
Respondents: 64
link.mnsu.edu/graduate-follow-up

MEDIAN SALARY

\$69,000

The median annual wage for Business occupations in May 2023.

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Business occupations, at link.mnsu.edu/international-business-salary

PROGRAM WEBSITE



cob.mnsu.edu/intl

SAMPLE FOUR-YEAR PLAN - INTERNATIONAL BUSINESS, BS

First Year (Fall)	First Year (Spring)
CIS 101 Introduction to Information Systems (3) MATH 130 Finite Mathematics and Introductory Calculus (4) General Education Course (3) General Education Course (3) General Education Course (3)	ACCT 200 Financial Accounting (3) ECON 201 Principles of Macroeconomics (3) BUS 295 Professional Preparation for Business Careers (2) General Education Course (3) General Education Course (3)
Second Year (Fall)	Second Year (Spring)
MRKT 210 Principles of Marketing (3) MGMT 230 Principles of Management (3) FINA 362 Business Finance (3) BUS 397 IBE Practicum (3) General Education Course (3)	ECON 202 Principles of Microeconomics (3) ECON 207 Business Statistics (4) ACCT 210 Managerial Accounting (3) IBUS 380 Principles of International Business (3) Other Graduation Requirements Course (2)
Third Year (Fall)	Third Year (Spring)
BLAW 200 Legal Environment of Business (3) MGMT 300 Introduction to MIS (3) IBUS 428 International Marketing (3) IBUS 448 International Business Management (3) Required General Education Course (3)	MGMT 346 Operations for the Supply Chain (3) IBUS 469 International Business Finance (3) IBUS 485 Export Administration (3) General Education Course (3) Elective Course in Major, Restricted (3)
Fourth Year (Fall)	Fourth Year (Spring)
IBUS 419 International Business Seminar (3) MGMT 481 Business Policy & Strategy (3) General Education Course (3) Elective Course in Major (3) Other Graduation Requirements Course (3)	IBUS 490 International Business Policy and Strategy (3) General Education Course (3) Course in Emphasis (3) Other Graduation Requirements Course (3) Other Graduation Requirements Course (3)

For more information about program requirements, visit:

mnsu.edu/academics/academic-catalog

LEARN MORE

Department of Marketing and International Business

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507-389-2967



The College of Business is accredited by the American Association of Collegiate Schools of Business (AACSB). This is the premier standard for colleges of business. Less than five percent of the world's business schools have earned this hallmark of excellence.

NOTES
