

MANAGEMENT & ENTREPRENEURSHIP

The Department of Management and Entrepreneurship at Minnesota State Mankato offers a program of study with the aim of developing the technical, analytical, and conceptual skills of the future leaders of the private and public sectors. Business management allows students to move on to an MBA program.

PROGRAMS



DEGREES AND CERTIFICATES

- Bachelor of Science in Management
 - Concentration in Business Management
 - Concentration in Human Resources
- Bachelor of Science in Agribusiness & Food Innovation
- Management Minor
- Agribusiness & Food Innovation Minor
- Entrepreneurship and Innovation Minor
- Entrepreneurship and Innovation Certificate
- Integrated Business Experience Certificate

ABOUT THE PROGRAM

The Business Management program prepares individuals to plan, organize, direct, and control the functions and processes of a firm or organization. The emphasis includes instruction in human resources management and behavior, quantitative methods and tools, entrepreneurship, creativity and innovation, agribusiness, strategic decision-making, leadership, and production and operations.

REAL-WORLD CONNECTIONS



SKILLS AND TALENTS

- Business Management
- Strategic Thinking and Planning
- Time Management and Organization
- Branding, Marketing, Networking
- Business Operations
- Leadership Skills

CAREERS

- Manager
- Project Manager
- Account Manager
- Recruiter
- Human Resource Manager
- Plant Supervisor

EMPLOYERS

- Cambria
- Fastenal
- Fun.com
- Northwestern Mutual
- Target
- Taylor Corporation

INSPIRED ACTION



EMPLOYMENT RATE

95.5%
of program graduates begin their careers within one year of graduation.

Graduates: 638
Respondents: 593
link.mnsu.edu/graduate-follow-up

MEDIAN SALARY

\$116,880

The median annual wage for Management occupations in May 2023.

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Management occupations, at link.mnsu.edu/management-salary

PROGRAM WEBSITE



cob.mnsu.edu/mgmt

