

MUSIC INDUSTRY

The Music & Entertainment Industries program reaches beyond expectations, both creatively and academically, and students gain hands-on experience in professional settings. Find your passion for creating music, performing on stage, managing behind-the-scenes business details, or educating the next generation. The songwriting audio production track offers students a creative career perspective on the industry. Our 15 ensembles also count toward general education requirements.

PROGRAMS

DEGREES AND CERTIFICATES

- Bachelor of Science in Music Industry



ABOUT THE PROGRAM

There are numerous opportunities in the growing music and media industries. The business emphasis focuses on creative entrepreneurship and strategic marketing.

REAL-WORLD CONNECTIONS

SKILLS AND TALENTS

- Musical Proficiency
- Communication and Networking Skills
- Business Skills
- Planning and Management
- Technical Expertise
- Industry Skills



CAREERS

- Music Producer
- Recording Engineer
- Music/Sound Engineer
- Music Agent
- A&R Publishing
- Booking Manager

EMPLOYERS

- MN Music Coalition
- Park Square Theatre
- Universal Music Group
- Sweetwater
- Wild Sound Recording Studio
- Warner Music Group

INSPIRED ACTION

EMPLOYMENT RATE

95.8%

of program graduates begin their careers within one year of graduation.

link.mnsu.edu/graduate-follow-up



MEDIAN SALARY

\$78,280

The median annual wage for Music Directors and Composers in May 2023.

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Music Directors and Composers, at link.mnsu.edu/music-salary

PROGRAM WEBSITE



hss.mnsu.edu/music



